

INFINIUM Spirits

TEMPLETON RYE WHISKEY WINS FOUR AWARDS AT LOS ANGELES WINE AND SPIRITS COMPETITION

The 2008 Los Angeles International Wine and Spirits awarded Templeton Rye Whiskey with four awards at its 69th annual competition on June 14th, 2008, including Best of Whiskey, Best of Category – Rye Whiskey, Overall Packaging Design, and a gold medal in the Rye Whiskey category. With over 4,000 entries in the competition, Templeton Rye was the only entry that was rewarded the best in the Whiskey American Straight Rye category.

"We are honored to be selected as the Best Overall Whiskey." said Templeton Rye President Scott Bush. "After many decades, rye whiskey is finally getting the respect it deserves as America's original and greatest spirit."

Known as the American spirit and a standard drink of most of the founding fathers in the 18th century, rye whiskey is making a comeback in the United States after it had been outlawed during the Prohibition era. Although most American whiskeys ceased bootleg production after the prohibition ended, Templeton Rye continued to be produced illegally in small quantities for local patrons. After more than 80 years, the original 1920's Templeton Rye Whiskey recipe is now available "legally" for the first time!

Word about the exceptional taste and quality of the small batch rye whiskey caught the attention of nearly 100 experienced and knowledgeable judges from around the world at the 2008 LA Wine and Spirits Competition. Known as "The Good Stuff"

during prohibition, Templeton Rye Whiskey has finally gained fame and recognition today.

"We are very selective when entering these competitions" added Bush. "The LA International Wine and Spirits Competition has been around for almost 70 years so it has a history dating back near the heyday of Templeton Rye. To win an award at a prestigious competition like this with over 4,000 entries is obviously a big deal. We look forward to bringing Templeton Rye to markets beyond Iowa and Illinois in the next couple of years".